Yasin Yer

UX/UI, motion and AI designer

yeryasin@hotmail.com yasinyer.be linkedin.com/in/yasinyer Hasselt, Belgium

AVAILABILITY

Available for freelance

EXPERTISE

UX/UI design From flow to pixel-perfect screen

Motion design Motion that explains and gives feedback

AI AI features people understand and trust

SKILLS

UX/UI design · Motion design · Infographics · Data visualisation · Design systems · Illustration · Prototyping · Social media · AI in the design process · Interdisciplinary collaboration

TOOLS

Figma · After Effects · Illustrator · Photoshop · Premiere Pro · Datawrapper · Lottie · Adobe Firefly · Figma Weave · Gemini · Kling

LANGUAGES

Dutch · native

English · professional

French · professional

Turkish · basic

EDUCATION

LUCA School of Arts 2017 – 2021
Master's, Communication and Media Studies / Interaction design

UHasselt 2016 – 2017
Business Administration and Management

Certificate
Foundations of User Experience (UX) Design

PROFILE

As a UI designer I worked on KBC Mobile, named the best banking app in the world by Sia Partners. Today I make infographics, motion and data charts for VRT NWS as a freelancer, from the news bulletin to Instagram, and I have room for new projects.

As a freelancer I work under the name studio tonton: I turn complex ideas into clear, thoughtful digital experiences, from interface to motion.

EXPERIENCE

studio tonton
Jul 2026 – now · Hasselt

Freelance designer & web developer

Branding, UX/UI and websites for local businesses: the full identity and website of cleaning company EGY Cleaning, and the website of coffee bar Shanti Beans, built from its existing logo.

VRT NWS
Jun 2026 – now · Brussels

Motion, information & graphic designer (freelance)

Infographics and motion design for the VRT NWS news bulletin, interactive data charts for the news site, social media for VRT NWS on Instagram, and graphics and motion design (thumbnails included) for the reports of nwsnwsnws, its brand for young people.

KBC Bank & Verzekeringen
Oct 2023 – Dec 2025 · Leuven

UI designer

UI, illustration and motion for KBC Mobile, named Best Banking App in the World. Features such as SurprisePay, AI Image generation, Check je gesprek, the 18th birthday and MyHome & MyMobility.

Appfoundry
May 2022 – Oct 2023 · Hasselt

UX/UI designer

UX research, UI (re)design, setting up and maintaining design systems, branding and 3D design, for clients such as Torfs and Cyclis.

De Serre Hasselt
May – Sep 2023 · Hasselt

Social media manager

Planning and running social media, writing the posts. Volunteer there before that (2022).

Springbok Agency
Feb – May 2020 · Mechelen

Design intern

Open Summer of Code
Jul 2019 · Brussels

Student designer

RECOGNITION

Best Banking App in the World 2024, 2025 & 2026
KBC Mobile · awarded by Sia Partners

C-Mine Cribs Award 2021
Master's thesis "Beraber" · LUCA School of Arts

SELECTED WORK

SurprisePay
KBC Bank & Verzekeringen · UI design, illustrations & animations · 2025

AI Image generation
KBC Bank & Verzekeringen · UI design · 2025

Reports for nwsnwsnws
VRT · Graphics & motion design · 2026

Check je gesprek (call check)
KBC Bank & Verzekeringen · UI design · 2025

Cyclis Bike Lease
Cyclis · UI design · 2023

MyHome & MyMobility
KBC Bank & Verzekeringen · UI design · 2024

All work and cases: yasinyer.be/en/projecten